

OUR 5 HOTTEST TIPS NATIVE ADS

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Welcome to RevenueTactics! In this short guide, we're excited to bring you our most profitable native advertising tips for you to start having success online with affiliate offers.

Tip 1 – Be Smart with Your Product Selection



Always go into your campaigns having done your research on available offers and **trending opportunities** in the industry. For instance, the months of January – March are fantastic for weight loss and health type offers, due to people's new year resolutions! In fact, some affiliates are able to make enough money to last them all year during this period!

If you're new to native advertising or affiliate marketing, use a trusted affiliate network, such as ClickBank, BuyGoods or MaxBounty, who have a reputation for maintaining an exceptional class of highly converting offers. When you sign up with an affiliate network, you'll often be assigned an **account manager**, and we'd advise using their insights to identify offers that are converting well on their platform and delivering a strong EPC (Earnings Per Click) across the board.

Tip 2 – Test 10 x the Offer Payout



Part of the skillset of a native advertiser is to be able to balance the act of testing enough on the campaign in order to give the offer a fair test, yet not overspend if there are no signs of life. A great general rule is to **test 10 times the amount of the offer payout** before making any decisions. So, if your affiliate offer or product pays a commission of \$60 for every sale you generate, you'll need to spend \$600 in order to give it a fair chance to convert!

We see too many affiliates pausing their campaigns with too little spend. The issue with this on native advertising platforms is that there can be a lot of advertising inventory to test, in terms of where your ad is featured online.

In our most profitable campaigns, conversions will come from a pocket of high performing website placements, so it's vitally important to hold your nerve and not make any emotional decisions (turning campaigns off too quickly) in order to find these highly profitable targets. If the offer you've selected is a good one, though, then there's a great chance you'll see some sales in this initial period of testing!

Tip 3 – Use Competitive Intelligence



The emergence of Competitive Intelligence tools such as [Anstrex](#) and [AdPlexity](#) have been game changing for affiliate marketers and our own campaigns! These softwares scrape the ad platforms of the major native traffic sources and populate the results into their own interface.

You'll be able to see the exact adverts and landing pages that successful affiliates and product owners are running and you'll also be able to see which particular traffic sources they are running these campaigns on too.

Although it's tempting, we'd never advise copying exactly what you see! Instead, use these tools to their best effect by spotting trending opportunities and advertising hooks that have been proven to work. You can then use these ideas as a source of inspiration for your own creatives and set yourself apart by creating variants!

There's no need to re-invent the wheel when you have softwares like [Anstrex](#) & [AdPlexity](#) Check them out!

Tip 4 – Build THE Killer Landing Page



Your landing page should feature an **aggressive**, bold styled headline that is **benefit orientated** for the user and also evokes some curiosity, in order for them to continue scrolling down the page towards your call to action button.

You'll want to marry this headline with some juicy advertising copy on the landing page, that expands on the curiosity that you originally created in the headline. Add in some show stopping images to appeal to the audience's visual senses and you're all set!

In terms of building your web pages easily, landing page template builders like [Convertri](#) with lightning fast cloud hosting are a dream for affiliates with no web coding skills. You can simply drag and drop to build your web pages and be confident knowing that the page is going to load quickly when a user sees it.

Many marketers make the mistake of uploading their landing pages to cheap, low quality hosting platforms and lose a lot of traffic due to poor loading speeds. We love using [Convertri](#) as they're insanely quick and allow us to build our landing pages in minutes hassle-free, so we can focus our time on building other profitable campaigns.

Tip 5 – Choose a Quality Traffic Source



We're spoilt for choice when it comes to Native advertising platforms – there are many great traffic sources to choose from!

For our own campaigns, we like to stick to:

- RevContent
- Taboola
- Outbrain
- MGID
- Passendo

When it comes to choosing offers to run on these traffic sources, we always recommend you with offers that have a broad level of appeal, as this will align with the broad level of targeting that native allows us to tap into.

I discuss more on how to select the best offers for native in this YouTube video

[>>Watch How To Choose the Best Offers for Native<<](#)

Ready To Supercharge Your Native Campaigns with Numbers Like This?

DAILY SALES SNAPSHOT

| Date | | Gross | Trend |
|------|-------|------------|--|
| Thu | Apr22 | \$2,557.02 |  |
| Wed | Apr21 | \$4,892.08 |  |
| Tue | Apr20 | \$4,411.70 |  |
| Mon | Apr19 | \$2,757.55 |  |
| Sun | Apr18 | \$3,347.32 |  |
| Sat | Apr17 | \$3,161.81 |  |
| Fri | Apr16 | \$2,335.79 |  |

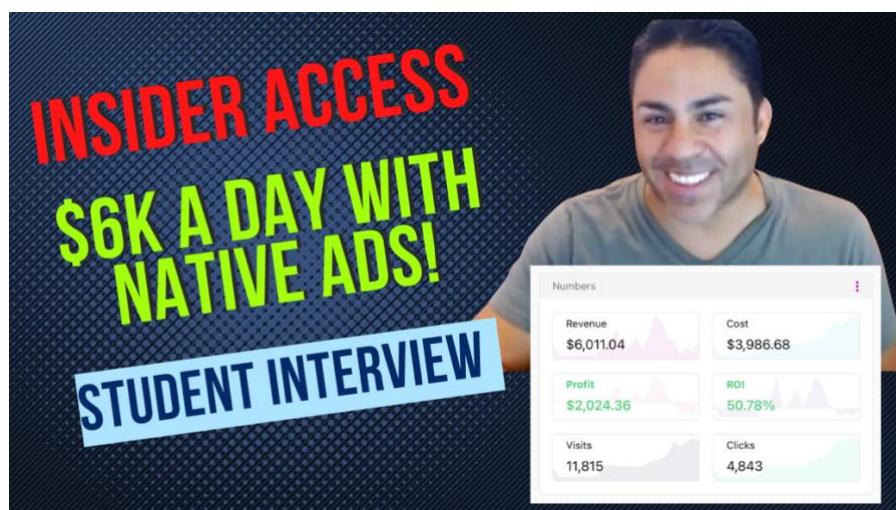
YOUR success is **OUR** success, here, at Revenue Tactics. We've been coaching internet and affiliate marketing for a long time now, and we've got pretty damn good at it!

In our [Native Ads Master Class](#) we've put together a complete road map for success and working towards your first \$1,000 a day online with native advertising. You'll discover the exact strategies we used to win **ClickBank's prestigious Platinum Award TWICE!** We're looking forward to seeing you on the inside!

[**Join the Native Ads Master Class Today!**](#)

Check Out The Success Stories of Some of Our Top Students!

[>> \(WATCH\) Joel's Story - \\$6k a Day with The Native Ads Master Class <<](#)



[>> \(WATCH\) Jack's Story - How He Makes over \\$100k a Year with Affiliate Marketing and Native Ads<<](#)

